



Coverage Area: Southwestern Illinois (Eastern portion of the St. Louis metro area)
Readership: Business, government and civic leaders
Circulation: 18,500
Publication: First Friday of the month
Delivery: U.S. Mail and internet

The Illinois Business Journal was designed to fill a niche in the metropolitan St. Louis market, and it does it very well -- providing news and an in-depth look at issues of particular interest and concern to businesses in Southwestern Illinois. As a monthly publication, it delves into news stories from an Illinois perspective, providing information and insights that the Missouri-side media does not.

Each month, the IBJ focuses on specific issues impacting businesses in many ways throughout Southwestern Illinois. See our editorial calendar for our topics through the remainder of 2009.

Because it is an Illinois paper for Illinois business readers and those interested in what's going on in Illinois, it is the perfect advertising vehicle to deliver your message to your audience.

The Illinois Business Journal is owned and operated by Kerry Smith and Alan Ortvals, Illinois residents who know and understand the Illinois perspective. With a team of Illinois reporters, you can depend on them to deliver a product in touch with your needs.

The newspaper is mailed each month to 18,500 business, government and civic leaders in southwestern Illinois and St. Louis, Missouri. Our surveys suggest that it is read by approximately 74,000. See our coverage area map for more detailed geography.

Unique to the Illinois Business Journal, the entire newspaper is also available on-line and appears just as it does in print, advertising included. This greatly increases the readership and expands the ability of our advertisers to deliver their message.

We hope you like what you see.